

## IV. Eleven Numbers You Need For the Survey

### Company Profile

Annual Orange County Revenue. What is your company's annual Orange total revenue in millions?

Orange County Employees. What is the number of employees located in Orange County?

### Employee time and talent

Participants. How many Orange County, CA employees participated in any type of company-sponsored volunteerism (including hands-on, skills-based, and pro-bono volunteering)?

Hours. How many total hours did Orange County, CA employees contribute through any type of company-sponsored volunteerism (including hands-on, skills-based, and pro-bono volunteering)?

% Skills Based and/or Pro Bono. Of the total number of volunteer hours reported in Question 2, what percentage was related to skills-based or pro bono volunteerism?

### Cash

Value of Grants and Contributions. What is the total value of cash grants and contributions your company's community engagement program provided to social causes in Orange County, CA during your reporting year? This should be the total dollar value donated by the company, including matching-gift and dollars-for-doer grants, but excluding donations given by employees themselves.

Number. How many individual grants did your company make in Orange County, CA, excluding matching-gift and volunteerism-matching (e.g., dollars-for-doers) grants?

% Multifaceted Investment. Of the total number of grants reported in Question 5, what percentage were provided additional support such as company volunteers (e.g., hands-on, skills based, pro bono, and/or board service), in-kind goods or services, and/or a multi-year grant pledge (in a single grant, not counting one-year grants that have been renewed)?

### In-kind contributions

Cost. What is the total cost to your company of in-kind goods your company's community engagement program provided to social causes in Orange County, CA during your reporting year? (Note: your response here should exclude any contributions already reported above.)

Market Value. How much revenue would the goods reported in Question 7 have brought to your company had they been sold commercially instead of being donated in-kind?

### Public Leadership

Funding support. How much cash investment has your company made in support of your most significant Orange County, CA social cause? This investment can include funding for grants and sponsorships for nonprofit, PSAs, or other education and awareness efforts, excluding the cost of employee time.

**Important Note:** The survey instrument consists of quantitative (listed above) and multiple-choice questions that inform the Civic 50 scoring process. *Optional* (not scored) narrative information may be submitted to capture case study material that will be used by OCBJ and OneOC after the Awards Luncheon to further celebrate the Civic 50 companies and promote their leading practices. Not all companies have the same level of resources or engagement in all the activities measured by the survey. **Therefore, scoring and awards will be based on the number of employees (small 20-99, mid-size 100-499 and large 500+), and similarly sized companies will be measured within their peer group and compared only on their community engagement programs inside Orange County.**