V|LEAD For Nonprofit Leaders

Volunteer Leadership Engagement to Achieve Diversity

“Now more than ever, our communities need support to meet the challenges of both the global pandemic and local social issues. Research, data, and experts show that diverse leadership leads to accelerated mission accomplishments, greater positive impact, and increased creativity and innovation to solve difficult social issues. To drive these changes, OneOC is committed to developing and cultivating an abundance of diverse leaders in both the nonprofit and for-profit sectors. V|LEAD is the way to champion this cause and take action.”

~ Charles Chung, Chair, OneOC Board of Directors

Shift the Mindset

When companies invest in diverse volunteer leaders, everyone benefits.

Program Overview

Volunteer Leadership Engagement to Achieve Diversity, or V|LEAD, is a unique opportunity to develop a cohort of civic-minded leaders who represent and embrace the communities where we work and serve. This program is led by OneOC in partnership with Groundswell, the new name of OC Human Relations Council, sponsored by U.S. Bank, and comprised of nonprofit, corporate, and community leaders in Orange County.

As part of the program, cohort participants from 10-15 nonprofit organizations will attend a series of six workshops focused on reimagining volunteer leadership and leading board development practices, as well as diversity, equity, and inclusion at both individual and organizational levels. These workshops are designed to be dynamic, engaging, and interactive, and will prepare nonprofits for the new age of volunteer leadership development. Up to three participants per nonprofit can attend the program (we
recommend the executive director, a member of the board responsible for board development, and one additional key member of the organization). V|LEAD involves the Orange County business community, engaging volunteer leaders “V|LEADers” that are excited to leverage their skillsets in support of a nonprofit. V|LEADers will participate in tandem with nonprofit participants throughout the six modules.

OneOC provides opportunities for nonprofit participants to connect with V|LEADers throughout the program and encourages meetings outside of the cohort context. Our goal is to introduce you to volunteer leaders that may be a strong fit for your organization’s needs, as well as provide you with the tools to implement a successful board development program.

**WHY V|LEAD?**

Nonprofits will develop and increase their expertise in:

- **Aligning your skills and experiences with your passion to effectively serve in a nonprofit leadership role**
- **Learning leading board practices and how to connect and engage with a nonprofit**
- **Connecting with a peer group of emerging leaders, companies, and nonprofits in your community. Placement in a volunteer leadership role with a local nonprofit.**

**INVESTMENT:** $1200 Member/$1500 Non-Member per organization (*Complimentary for Nonprofit Learning Subscriptions*)

**Click here** to reserve your spot or contact us for more information:

Victoria Muffie  
OneOC Director of Nonprofit Services  
vmuffie@oneoc.org

Tim Strauch  
OneOC President & CEO  
tstrauch@oneoc.org

---

**Module Topics**

<table>
<thead>
<tr>
<th>Module Topics</th>
<th>Date</th>
</tr>
</thead>
</table>
| **V|LEAD Kick-Off**  
“Welcome Meet & Greet” | August 25  
9-10:30 am |
| **Theme: The Modern-Day Nonprofit**  
Topics: Nonprofit Sector / Leading with Intent | September 8  
9-11 am |
| **Theme: Reimagining Volunteer Leadership**  
Topics: Volunteer Leadership Continuum / Your Skills, Passions & Experiences | September 22  
9-11 am |
| **Theme: Leading Board Governance Practices**  
Topics: Nonprofit Board Governance / The WIFM | October 6  
9-11 am |
| **Theme: Creating a Culture of Belonging**  
Topics: Civil Rights History in OC / Finding the Right Nonprofit | October 20  
9-11 am |
| **Theme: Our Future, Our Legacy**  
Topics: Introduction to Implicit Bias | November 3  
9-11 am |
| **Theme: Celebration & The Journey Ahead**  
Topics: The Board Interview & Onboarding / Cohort Connection | November 17  
9 am – 12 pm |