



V|LEAD For Companies

Volunteer Leadership Engagement to Achieve Diversity



“Now more than ever, our communities need support to meet the challenges of both the global pandemic and local social issues. Research, data, and experts show that diverse leadership leads to accelerated mission accomplishments, greater positive impact, and increased creativity and innovation to solve difficult social issues. To drive these changes, OneOC is committed to developing and cultivating an abundance of diverse leaders in both the nonprofit and for-profit sectors.

“V|LEAD is the way to champion this cause and take action.”

Charles Chung, Incoming OneOC Board Chair

Shift the Mindset

When **companies** invest in diverse volunteer leaders, **everyone** benefits.



WHY V|LEAD:

Emerging leaders will develop and/or increase their knowledge in:

- *Aligning your skills and experiences with your passion to effectively serve in a nonprofit leadership role*
- *Learning leading board practices and how to connect and engage with a nonprofit*
- *Connecting with a peer group of emerging corporate leaders and nonprofits in your community. Placement in a volunteer leadership role with a local nonprofit.*



Overview

Volunteer Leadership Engagement to Achieve Diversity, or V|LEAD, is a unique opportunity over a three-month period to develop a cohort of civic-minded leaders who represent and embrace the communities where we work and serve. This program is led by OneOC in partnership with OC Human Relations, and sponsored by US Bank and comprised of nonprofit, corporate, and community leaders in Orange County.

As part of the program, cohort participants or “V|LEADers” will attend a series of six workshops focused on reimagining volunteer leadership and leading board development practices, as well as diversity, equity, and inclusion at both individual and organizational levels. These workshops are designed to be dynamic, engaging, and interactive, and will prepare skills-based V|LEADers for the new age of volunteer leadership development.

A unique aspect of the program is that V|LEADers will be exposed to a variety of nonprofits, all of which are currently reimagining volunteer leadership within their local nonprofit. V|LEADers will participate in tandem with nonprofit participants throughout the six modules, who will be focusing on leading board governance practices and building out their board development programs with diverse volunteer leaders in mind. As V|LEADers connect with nonprofit participants, they will have the chance to explore opportunities for placement after the program is completed, including serving on a taskforce, committee and/or board of directors. Placements will be based on the needs of the nonprofit, as well as the skills and interests of the V|LEADER. All V|LEADers will be asked to complete an online profile that will detail experience, skills, interests, and personal passions, to inform the future placement.

FEES: \$2,500 per V|LEADER

To reserve a spot in our upcoming cohorts, please contact:

- Amanda Green, Director of Nonprofit Services agreen@oneoc.org
- Tim Strauch, President & CEO tstrauch@oneoc.org
- Melissa Garcia, Program Manager, Learning & Development mgarcia@oneoc.org



Spring 2023 Cohort Dates

| Date | Topics | Format |
|-------------------------------|--|-------------------|
| January 20 9 am - 10:30 am | V LEAD Kick-Off “Welcome Meet & Greet” | In-person @ OneOC |
| February 3 9 am - 11 am | Theme: The Modern-Day Nonprofit Topics: Nonprofit Sector / Leading with Intent | Virtual via Zoom |
| February 17 9 am - 11 am | Theme: Reimagining Volunteer Leadership Topics: Volunteer Leadership Continuum / Your Skills, Passions & Experiences | Virtual via Zoom |
| March 3 9 am - 11 am | Theme: Leading Board Governance Practices Topics: Nonprofit Board Governance / The WIFM | Virtual via Zoom |
| March 17 9 am - 11 am | Theme: Creating a Culture of Belonging Topics: Civil Rights History in OC / Finding the Right Nonprofit | Virtual via Zoom |
| March 31 9 am - 11 am | Theme: Our Future, Our Legacy Topics: Introduction to Implicit Bias | Virtual via Zoom |
| April 14 9 am - 12 pm | Theme: Celebration & The Journey Ahead Topics: The Board Interview & Onboarding / Cohort Connection | In-person @ OneOC |

**Nonprofit connection opportunities will continue post-cohort through June 2023*

About OneOC

Founded in 1958, OneOC achieves its mission by delivering high-impact capacity-building services to community-based organizations and their supporters, refining services in response to community needs, and sustaining nonprofits through alternative service delivery models. We provide training, consulting, back-office, and volunteer support for nonprofits, and help companies build and grow their giving and employee volunteer programs to maximize charitable activities in the community.

Sponsored By: 

