

About Speech and Language Development Center (SLDC)

For more than 67 years, Speech and Language Development Center provided specialized education and therapy to children and adults impacted by a developmental disability. Serving more than 50 public school districts throughout Southern California and boosting clinical programs and adult day services, SLDC is a trusted partner and leader in the field of special education and disability services. Our community-based grantmaking approach has earned national recognition for building grassroots power for conservation and social justice. Our New Voices Are Rising youth program trains Bay Area high school students to step forward as the next generation of environmental justice leaders. We have a staff of 17. Our main campus is located in Buena Park, less than 2 miles from Knott's Berry Farm, making it close for those residing in Orange County, Long Beach and Southern parts of Los Angeles County.

Position Summary

The Director of Development & MarCom leads Speech and Language Development Center's fundraising and communications initiatives. Their goal is to tell SLDC's inspirational story as an innovator and influencer in the field of disability services, and to maintain and grow a diverse funding stream from traditional philanthropy, grants, and corporate sectors. They are a member of the staff Leadership Team, and supervise two regular employees, and contracted grant. FT position, core business hours are 8:00am to 4:30pm, compensation ranges \$90,000 - \$115,000 depending on experience, education and qualifications.

Key Responsibilities Include:

- **Develop and Steward Fundraising and Communications Strategy:** Lead the planning and implementation of diverse fundraising initiatives that reflect the organization's values and aspirations, and help all staff maximize their contributions to donor cultivation, powerful communications, and robust tracking of fundraising progress and communications reach.
- **Lead Individual Fundraising:** Lead the entire team in producing our individual giving and corporate sponsorship appeals, including our flagship annual event – 44th Annual Dick Gorrie Invitational Golf Tournament, as well as reimagine our Annual Walk Your Way event in partnership with Knott's Berry Farm as we resume large scale events post-pandemic, and End-of-Year individual giving campaigns.
- **Direct Communications:** Ensure the quality and consistency of the organization's "voice" across our various communications platforms, including our website, newsletters, and social media. Supervise the Marketing Coordinator in producing communications and campaign materials for donor audiences, parent/customer audiences, corporate partners and promotional events.
- **Direct Institutional Fundraising:** Manage the grant programs, working with our grant writer in building a robust funding pipeline, and coordinate with the Chief Executive Officer in outreach and reporting related to our innovative programs and initiatives aligning our mission with grant awards.
- **Participate in Executive Leadership:** Participate with other department heads to form the senior level of staff management and advise the Chief Executive Officer on organization-wide initiatives

and decisions and embrace our shared responsibility to help promote overall organizational well-being.

Qualifications

- Five-eight years of nonprofit development leadership experience.
- Commitment to building grassroots community power for diversity, inclusion and equity as it pertains to disability services and education.
- Collaborative relationship builder with the ability to lead diverse teams.
- Exceptional written and verbal communication skills, with the ability to understand and appeal to multiple and varied audiences.
- Exceptional interpersonal skills and the ability to establish trust and connection with strategic partners, board members, community leaders and customers alike.
- Impeccable attention to detail, and ability to manage a variety of projects concurrently.
- Strong fiscal management, with demonstrated experience in developing budgets and P&L responsibilities.
- Strong technology skills, familiarity with systems such as WordPress, CRMs, Office Suite, Canva or other related software programs.

Salary, Hours, and Benefits

Full-time, exempt, at-will position, with flexible hours and the option to work remotely up to 2 days per week on a permanent basis. Annual salary in the range of \$90,000 - \$115,000. Excellent benefits package includes platinum-level medical/dental/vision insurance for employee and dependents, plus life and long-term disability; generous sick leave, 2 weeks paid vacation and paid holidays; 401k with employer contribution and match up to 4%, plus FSA, and professional development opportunities.

Apply through Indeed or directly email: recruiting@slcd.net

Applications will be reviewed as received - please apply early!

Job Poster Location

Buena Park, California, United States

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